



MEASURE U APPLICATION COMMITTEE

MEETING MINUTES

TUESDAY, DECEMBER 11, 2012

TOWN COUNCIL CHAMBERS/SUITE Z, MINARET VILLAGE SHOPPING CENTER

8:30 AM – 10:30 AM

The meeting was called to order by staff at 8:48 a.m.

In attendance: Bill Sauser, Sandy Hogan, and Joyce Turner

Staff in attendance: Stuart Brown, Jessica Morriss

PUBLIC COMMENTS:

None.

APPROVAL OF MINUTES:

1. A motion was made by Ms. Hogan, seconded by Mr. Sauser to accept the November 13, 2012 meeting minutes. All in favor (3-0). Motion approved.

DISCUSSION ITEMS

2. Consider Special Event Transportation funding request for Night of Lights

ACTION: A motion was made by Bill Sauser to fund the special event transportation costs of the Night of Lights event on December 22, 2012, contingent upon Measure U funds not replacing Measure T funds that were potentially used in the past to fund the service. Staff will follow-up and notify ESTA of the decision. Motion approved 3-0.

3. Review and provide recommendation to Town Council regarding Town of Mammoth Lakes 2013 Measure U Spring funding applications

The Committee received a presentation from Transportation Planner, Jessica Morriss on the Town's proposed Municipal Wayfinding Application.

There was discussion among the Committee and staff.

The consensus of the Committee was to submit the application to Town Council on January 2, 2013 for their recommendation.

Recreation Manager, Stuart Brown provided the Committee with an overview of the Mammoth Kamikaze Bike Week scheduled from September 4-8, 2013. At this time, it is proposed to be a joint application with Mammoth Mountain Ski Area, however, the final determination will be made by Town Council on January 2, 2013.

The Committee was supportive of the application but would like the following identified in the application:

- Anticipated ROI for the community of Mammoth Lakes (TOT, sales tax, etc.)
- Detailed budget identifying all sources of revenue and anticipated expenditures
- Identify Town partners and sponsors of the event
- The Committee was also concerned with all proceeds being pledged to the Mammoth Mountain Community Foundation (MMCF) when tax payer funds were being used to support the event. A concise rationale of this proposal and how the pledged funds would be used needs to be included in the application.

There was no consensus of the Committee regarding whether this should be a joint or separate application.

Committee member Hogan stated that appropriate Town contributions (approved by the Council) might be transit, waiving permit fees, providing in-kind help such as barriers, special event equipment, etc.

4. Revised 2013 Measure U Spring Application form

The Committee reviewed the 2013 Measure U Spring Application Form and provided consensus recommendations to staff.

ADJOURNMENT

The Committee adjourned the meeting to February 12, 2013 at 8:30AM in Suite Z.